

igfest09

The Interesting Games
Festival
Fri 11 - Sun 13 Sept
Harbourside Bristol

Play is back!

There is a festival where you hunt Moose with your mobile phone and run away from zombies. Where you hunt treasure and throw paint over strangers. Where the city becomes a giant playground for the weekend and the consoles and computers are left behind. That festival is igfest: Bristol's international celebration of street games, social play and mucking about.

igfest is based around Bristol's stunning Harbourside and returns from 11th-13th Sept. There are dozens of games to choose from the best international artists and street games designers. Best of all, it's entirely free! The festival is supported by the National Lottery through Arts Council England.

In the week leading up to the festival four Moose will make their way from their summer feeding grounds around Bristol into the city for the festival. Local people can hunt these magnificent beasts and capture them on film and on Thursday night there even is a guided hunt for city dwellers.

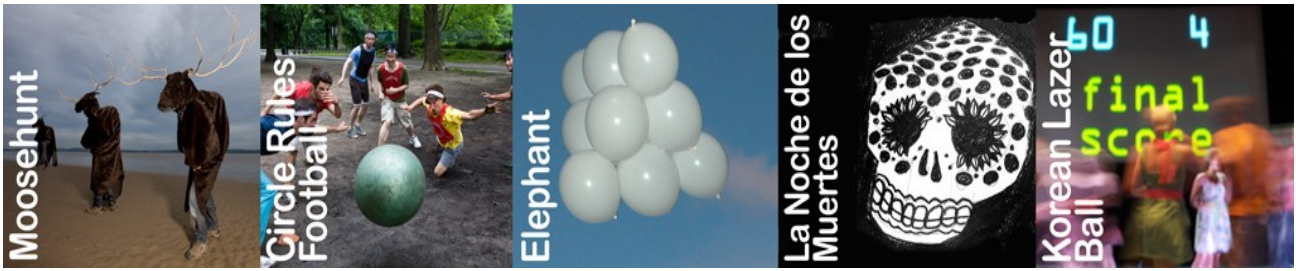
The festival proper then kicks off on Friday 11th. Sept. with La Noche de los Muertes (The Night of the Dead), a giant chase game across the city. Based on last year's huge hit, Journey to the Middle of the Night, players are pursued by zombies between seven scenes set in secret locations around the city, ending with a Mariachi band and a macabre procession.

The programme continues on Saturday 12th. and Sunday 13th. with games for all age groups. Some igfest games will test your stamina; others will challenge your wits. Some will have rich themes and narratives whilst others just ask you to chuck paint. Some games last hours and others take just a few minutes. Some are high tech and some use no tech. Every single one, however, is pure, unabashed fun.

Date Issued: Wed 18 Aug 2009.

igfest, Pervasive Media Studio, Leadworks, Anchor Sq, Harbourside, Bristol, BS1 5DB

Email: communications@igfest.org



Simon Johnson, Festival Director, said: 'with igfest, the city is your playground. You can run and hide, seek and find, kick a ball, throw some paint, outwit a zombie, dodge a laser, hunt a moose. Bring your family, bring your friends, and come out and play with us. '

To get a flavour of the treats you'll be in for, check out a 90s film from last year's festival at <http://igfest.org/igfest08>.

Ends

Notes to editors:

For further information, images and interviews with Simon Johnson and Simon Evans please contact Lizzie Keates on 07729319945 // lizzie@igfest.org

Visit igfest.org for all the latest igfest information.

Images

High resolution <90 MB

http://igfest.org/files/igfest_press_pack_images.zip

Web resolution <5MB

http://igfest.org/files/igfest_press_web_images.zip

igfest 09 is programmed by Simon Games with support from the National Lottery through Arts Council England, along with HP Labs, Watershed, Pervasive Media Studio, RELAYS and South West Screen

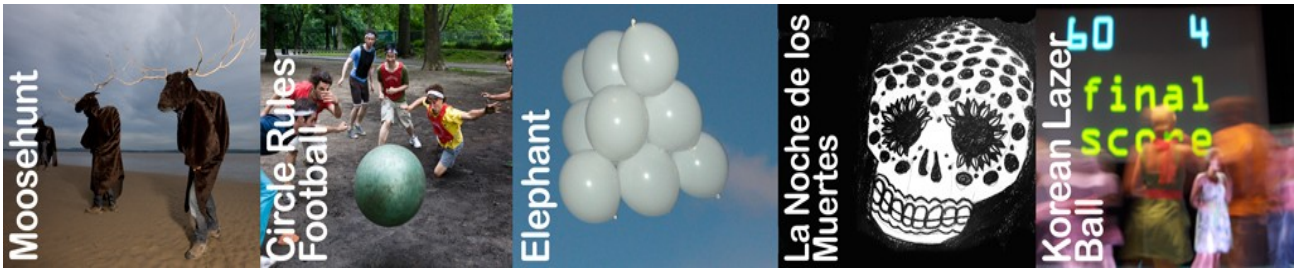
igfest Programme Information:

These are just some of the games that you can play at igfest '09 - the full programme will soon be available at igfest.org

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Moosehunt

Winner of the South West Media Innovation Award 2009.

With the autumn winds comes the Moose. From across the country Moose will be migrating to their wintering grounds here in Bristol. You can hunt these Moose with your phone. Text 'Moose' to 60300 for Moose Movement Alerts and to find out more.

Korean Lazer Ball

Bounce, block, shoot and dodge: teams of lazer gladiators battle it out in the Lazer Ball arena. Enter your team in the tournament to become the champions of the Lazer universe. (Robots and other household appliances need not apply).

Circle Rules Football

Winner of 'Best in the Fest' Award at the 2009 NYC Come Out and Play Festival, you'll wish you'd grown up playing it. Use your skills in football, basketball and volleyball, with a giant yoga ball in a circular field with one goal in the centre. Circle Rules Football is an action-packed new team sport that levels the playing field for long time athletes and newcomers alike.

Elephant

A game of paper, scissors, stone and double bluff played between two teams with giant inflatables. Get your team's inflatable across the city without being spotted and challenged by your opponents.

La Noche De Los Muertos - a giant chase game across the city

All is well by day as the procession goes by but at sundown the day of the dead turns into the night of the dead and the Mariachi band get a hunger for your flesh. Based on last years' hugely popular 'Journey to the Middle of the Night', will you escape from La Noche De Los Muertos?

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